

# Title Information

Please provide complete title information in the form below. If you have more than one title you will be displaying with us, fill out one form for each title.

Full title name: \_\_\_\_\_

Year of Publication: \_\_\_\_\_ Volume #: \_\_\_\_\_

ISSN/ISBN: \_\_\_\_\_ Display or Distribution (select one)

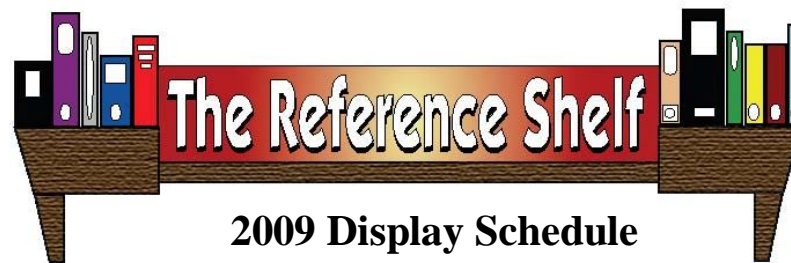
Type (select one): **Book Journal CD DVD Brochure Catalog Flier Other**

Please provide all of the most current pricing for your title. For books, paperback versus hardcover and for journals, Institutional U.S. versus International.

Price	Price Description	Pricing Year

In the space provided below, please insert a 250 Character description. If your description is more than 250 characters we will have to cut the length. To check if your description is under 250 characters in Microsoft Word, type out the description and highlight it with your cursor. Go to the tools drop-down menu at the top of your screen and click on word count. Use the number that includes spaces.

For Office Use Only:	Displ Fee: _____
Distr. Amt: _____	Title ID #: _____



## 2009 Display Schedule & Registration Form

### Pricing: Charge per title per conference unless otherwise specified

<b>Book/Journal/Magazine Display</b>	\$85.00
<b>Box Set/Series</b> <small>Quote based on weight/number of books</small>	Contact for Pricing
<b>CD/DVD Display</b>	\$65.00
<b>Flyer/Brochure Distribution at Conferences</b> <small>Distribution of up to 200 copies Distribution of up to 400 copies</small>	\$100.00 \$200.00
<b>Journal/Magazine/Catalog Distribution</b> <small>50 piece minimum</small>	\$1.00/piece
<b>Shelf Display</b> <small>A shelf containing ten of your titles with customized signage</small>	\$500.00
<b>8.5 x 11 Full Color Ad in Show Booklet(s)</b> <small>Include in all or 20+ show booklets</small>	\$75.00 \$900.00
<b>8.5 x 11 black &amp; white Ad in Show Booklet(s)</b> <small>Include in all or 20+ show booklets</small>	\$50.00 \$800.00
<b>Bold-faced listing at Basch.com</b>	\$75.00/year
<b>Link to website from Basch.com</b>	\$90.00/year
<b>Sidebar ad w. link to website from Basch.com</b>	\$1,200.00/year

\*Surcharge may apply for large or bulky items

### Discounts:

10 titles displayed *or* 10 conferences → 10% Discount

5 titles displayed *or* 5 conferences → 5% Discount

\*These titles/conferences must be booked all at the same time.

\* Please reference discounts when placing your order

### Payment:

Payment is required before the date of the conference. We accept MasterCard, Visa, American Express and checks. Credit card payments might be subject to a convenience fee. The Reference Shelf pre-pays for conferences, set-up fees, shipping, travel, hotel and all other expenses associated with attending conferences. Sending payment for the conference with your materials is the best way to avoid the \$20.00 per title late fee.

### Cancellations:

Cancellations must be received, in writing, prior to the "in house" deadline date per conference. No refunds will be made after this date. The deadlines fall ten business days before the opening date of the conference.

If you have any questions about the registration form contact Dolores Deneault at:

The Reference Shelf  
Attn: Dolores Deneault  
10 Ferry Street, Suite 429  
Concord, NH 03301  
Phone: 800.226.5310 Fax: 603.226.9443  
E-mail: [ddeneault@basch.com](mailto:ddeneault@basch.com)



## 2009 Conference Display Schedule

Please put a check next to any conference you wish to display at in the designated box.

Conference	Date	Location
Special Libraries Association– Leadership Summit	January 14-17, 2009	Savannah, GA
American Library Association– Midwinter	January 23-26, 2009	Denver, CO
Special Libraries Association– Pharmacy & Health Tech.	TBA	TBA
Computers in Libraries	March 30– April 1, 2009	Arlington, VA
Texas Library Association	March 31– April 3, 2009	Houston, TX
Medical Library Association	May 15-20, 2009	Honolulu, HI
New Hampshire Library Association	May 19-20, 2009	Bartlett, NH
Special Library Association	June 14-18, 2009	Washington, D.C.
American Library Association	July 9-15, 2009	Chicago, IL
American Association of Law Libraries	July 25-28, 2009	Washington, D.C.
Mid-Continental Medical Library Association	September 21-24, 2009	Breckenridge, CO
Michigan Health Sciences Library Association	September 23-25, 2009	Holland, MI
Mid-Atlantic/NY-NJ/Philadelphia MLA	October 4-8, 2009	Atlantic City, NJ
South Central Chapter Medical Library Association	October 16-21, 2009	Tulsa, OK
Midwest Chapter Medical Library Association	October 3-6, 2009	Columbus, OH
New York Library Association	October 14-17, 2009	Niagara Falls, NY
Pacific Northwest Medical Library Association	October 17-20, 2009	Seattle, WA
New England Library Association	October 18-20, 2009	Hartford, CT
North Atlantic Health Science Libraries	October 25-27 2009	Rockport, ME
Internet Librarian	October 26-28, 2009	Monterrey, CA
South Chapter Medical Library Association	October 28-Nov 1st 2009	Memphis, TN
California Library Association	October 30- Nov 2, 2009	Pasadena, CA
Charleston Conference on Collection Development	November 4– 7, 2009	Charleston, SC

# Publisher Information

Please fill out the following form with the most current information available. It is important to provide us with as much and the most accurate information as possible so that we may bill and contact you accurately

**Publisher Information:** This information will be printed in our show booklet for prospects from conferences to contact you by.

Publisher name: \_\_\_\_\_

Alternate Pub. names: \_\_\_\_\_

Main Pub. Address: \_\_\_\_\_

Main Phone #: \_\_\_\_\_ Main Fax: \_\_\_\_\_

800 #: \_\_\_\_\_ Website: \_\_\_\_\_

**Contact Information:** This information is for office use only so that, we will contact the correct person for future orders.

Contact Name: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ Extension: \_\_\_\_\_

E-mail: \_\_\_\_\_ Job title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

(if different) \_\_\_\_\_

**Billing Contact Information:** This information is again for office use only. This is the person, most likely in the billing office, we should be contacting regarding overdue invoice. If you do not want us to contact anyone besides the main contact leave the following form blank.

Contact Name: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ Extension: \_\_\_\_\_

E-mail: \_\_\_\_\_ Job title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

(if different) \_\_\_\_\_

Check here if you would **not** like to receive seasonal promotional mailings and updates to our conference schedule.